

REMARKS:

1. In response to the Office Action mailed 04/18/2008, the applicants hereby amend their application.

2. Claims 1-9, 11-21 and 23-28 are pending. The applicants hereby amend claims 1-9, 11-13, 24 and 26. The applicants hereby cancel claims 14-21 and 23. Furthermore, ten (10) new claims numbered 29-38 are presented.

As a result of these amendments, the pending claims are now 1-9, 11-13 and 24-38.

All amendments are fully supported by the application including, without limitation, the drawing Figure 5 and in the written description at page 3, line 11; page 4, lines 1-5; and from page 8, line 26 to page 9, line 25; and in the Abstract.

3. Claims 1-2, 4-5, 9, 12-14, 16-17, 21, 24 and 26 were rejected under section 103 as being unpatentable over Tatchell et al., US Pat. No. 6,160,877 ("Tatchell") in view of Rudrapatna et al., US Pat. No. 6,188,905 ("Rudrapatna"). With respect to the claims as amended and in their present form, as explained below, these rejections are traversed.

4. Regarding independent claim 1, the Office Action admitted that Tatchell does not teach "automatically modify the user specified profile of the user in response to a network determined cell location of a mobile handset associated with the user" (emphasis deleted).

The Office Action then states that Rudrapatna discloses an intelligent dynamic channel allocation scheme for mobile communication network wherein "a user can create and store multiple profiles that can be used and updated when needed".

The applicants disagree, because in Rudrapatna the profile is created BY THE MOBILE PHONE SYSTEM itself. See, Rudrapatna, Abstract; col. 1, lines 55-62; col. 2, lines 14-17; and col. 4, lines 55-60. In contrast, the claimed user-specified profile is created BY THE USER ITSELF, as described in the application in connection with Figure 5, and as claimed in claim 1 by the text "where the user-specified profile is selected and set up by the user", emphasis added.

As a result, the references Tatchell and Rudrapatna, by themselves and in

combination, do NOT teach or suggest the subject matter of claim 1. As a result, claim 1 is patentable over these two references.

5. Claims 2-9 and 11-12 are dependent on claim 1. As a result, these claims are allowable at least on the grounds that their common parent claim 1 itself is allowable.

6. Independent claim 13 is believed allowable for the same reasons given in 4 above in support of the allowability of independent claim 1.

7. Claims 14-21 and 23 are dependent on claim 13. As a result, these claims are allowable at least on the grounds that their common parent claim 13 itself is allowable.

8. Independent claim 24 is believed allowable for the same reasons given in 4 above in support of the allowability of independent claim 1.

9. Claim 25 is dependent on claim 24. As a result, this claim is allowable at least on the grounds that its parent claim 24 itself is allowable.

10. Independent claim 26 is believed allowable for the same reasons given in 4 above in support of the allowability of independent claim 1.

11. Claims 27-28 are dependent on claim 26. As a result, these claims are allowable at least on the grounds that their common parent claim 26 itself is allowable.

12. In summary, for the foregoing reasons, it is respectfully submitted that all of the claims now present in the application are clearly novel and patentable over the prior art of record. Should any unresolved issue remain, the Examiner is invited to call Applicants' attorney at the telephone number indicated below.

Respectfully submitted:


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I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. BOX 1450, Alexandria, VA 22313-1450.

<u>8.8.2008</u>	<u>Jessica Keen</u>
Date	Name of Person Making Deposit